

BBK Press Release – To be released 19 January 2017

## BBK announces the opening of a new branch in Sanad

BBK relocates its Refinery Branch to a brand new and larger branch in Sanad on Istiqlal road

Manama, Bahrain: BBK Chief Executive, Mr. Reyadh Sater officially inaugurated the Bank's new branch in Sanad on Wednesday, 18<sup>th</sup> of January 2017 . Gracing the opening from the Central Bank of Bahrain, were Executive Director - Banking Supervision Mr. Khalid Hamad and Director - Retail Banking Supervision Directorate Mr. Yousif Hassan. Members from BBK Executive Management as well as VIP officials.

BBK always strives to elevate the level of convenience to its customers by having presence in key and accessible areas of the Kingdom of Bahrain. The relocation of the Refinery Branch to the new and spacious Sanad Branch reflects the bank's dedication to customers' satisfaction and to the Brighter Banking experience. This branch represents a great addition to BBK's wide distribution network which the Bank continues to invest in.

Mr. Reyadh Sater, BBK Chief Executive commented during the inauguration: "BBK customers inspire the Bank's decisions to always improve the service and convenience levels throughout the various outlets. The decision of relocating the Refinery Branch to a more central location where a larger number of customers can be accommodated will allow efficiency and an enhanced level of service. Due to its location, the new Sanad Branch will serve customers residing in Sanad, Riffa Nuwaidrat, Askar, Jaw, Al Door, Awali, Sitra, as well as customers from Isa Town. Branch locations are carefully selected based on demand and customers' requirements, and we will continue to work on identifying new ways to provide enhanced services along with maximum convenience to our clients."

BBK customers will have access to an array of advanced banking solutions that suit their needs through different channels at BBK Sanad. The new Branch offers a comprehensive range of Retail , SME and Corporate financial products and services, including a Smart ATM and ATM machines available 24/7 for its clients' convenience. Customers are able to conduct various transactions including cash and cheque deposits, cash withdrawals, bill payments and many other services via the Alternative Banking area available at the outlet. The new and prominently located Sanad Branch provides BBK customers a significant private car parking area that can accommodate not less than 22 car parks, and working hours better suited to the clients' convenience from 8:00 am to 5pm Saturday to Wednesday.

Licensed by the Central Bank of Bahrain as a conventional retail bank.



Since inception, BBK has been a pioneer amongst local banks in Bahrain by introducing the first ATM, internet and telephone banking as well as the revolutionary Financial Mall concept. BBK was also the first to provide an advanced platform for cash management technological and process enhancement solutions for its SME & Corporate clients. In addition, the Bank takes pride in being a pioneer in Bahrain and the GCC in introducing 3 special ATMs in its branch network to support the clients with special needs, and a Financial Mall in Budaiya fully equipped to support this important segment which is in line with the Bank's commitment to the corporate social responsibility (CSR) and serving all customers equally.

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#### About BBK

BBK has been the pioneer in Commercial Banking for over 45 years in the Kingdom of Bahrain. As a revolutionary market leader, BBK has built a name and reputation which is respected locally as well as internationally. To maintain this reputation, BBK has been at the forefront, incorporating the latest technologies to provide the finest services. One example of which is the e-banking solutions offered by BBK, which provide new generation services through its user friendly award winning website [www.bbkonline.com](http://www.bbkonline.com), along with the telebanking, cash depository machines and automated teller machines services. BBK is proud to be honoured for its Corporate Governance by the "Hawkamah" Institute for the 4th consecutive year. This award has become a prestigious, competitive and highly coveted bank award that highlights the industry's strong commitment to good corporate governance.

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