



MEIRA Newsletter

7 February 2019



**Shaikh Khalifa Bin Ebrahim Al Khalifa,
Chief Executive Officer of Bahrain Bourse**

**Q: Following the MOU signed with MEIRA
in 2018 and the potential launch of the
MEIRA Bahrain Chapter, how do you think
the IR function will evolve in the**

**Kingdom? Why is it key for your listed companies to develop their own IR
programme?**

We believe that the IR function will aim at developing a culture of effective communication, building confidence and strengthening credibility between listed companies and investors, and also with the exchange, regulator, advisers and the buy-side and sell-side professionals in the Kingdom of Bahrain, while promoting transparency in the market. In addition, Bahrain Bourse is pleased to collaborate with MEIRA to promote the development of the Investor Relations (IR) function and corporate governance best practice in the Kingdom of Bahrain as it will enhance the market literacy and investor awareness providing quality of relationship between the listed companies and investors, through understanding the investors needs and giving them accessibility to companies information and the company's strategic developments and progression.